

## CTE Course Crosswalk

TAC Chapter 130. Career and Technical Education			
Subchapter N. Marketing			
2010	Credits	2017	Credits
Advertising and Sales Promotion	.5 - 1	Advertising	.5
Fashion Marketing	.5 - 1	Fashion Marketing	.5
Entrepreneurship	.5 - 1	Entrepreneurship	1
Retailing and E-tailing	.5 - 1	(This course has been eliminated)	
Sports and Entertainment Marketing	.5 - 1	Sports and Entertainment Marketing	.5
Social Media Marketing (Innovative Course)	.5 - 1	<b>Social Media Marketing</b>	.5
Marketing Dynamics	2 - 3	Advanced Marketing	1
Practicum in Marketing Dynamics	2 - 3	Practicum in Marketing	2
		<b>Extended Practicum in Marketing*</b>	1
*This course must be taken concurrently with Practicum in Marketing and may not be taken as a stand-alone course.			